



ROUTES INTO DIGITAL AND WEB-BASED CAREERS

WHERE DO I START?

LEVEL 1

SCHOOL / COLLEGE / WORKPLACE

- **GCSE (D-G / 4-1)**
- **Applied & Technical Qualifications** IT Users L1
- **Traineeships:** For 16 – 23 year olds qualified below L3

LEVEL 2

SCHOOL / COLLEGE / ON-THE-JOB TRAINING

- **Apprenticeship (Intermediate):** Business Administration, IT User
- **GCSE / IGCSE (A*-C / 9-5):** Core subjects English/Maths (at C or above) Useful subjects: IT, DT, Art, Science
- **Applied & Technical Qualifications**
- IT Digital Business Practitioner, IT Information & Creative Technology

LEVEL 3

SIXTH FORM / COLLEGE / ON-THE-JOB TRAINING

- **Apprenticeship (Advanced):** Digital Marketer, Social Media, Infrastructure Technician, Production Assistant, Broadcast Assistant, Animation Assistant, Junior Designer, Web Co-ordinator, Production Secretary, Content Producer, IT Software, Web & Telecoms
- **A level:** Maths, English, Media Studies, Design & Technology, Computer Science, Photography
- **Applied & Technical Qualifications:** ICT Professional Competence, Design, Creative & Digital Media, IT Applications & Web Development, IT Data Analytics, IT Software & Games Development, Interactive Content, Virtual Reality & VFX

LEVEL 4 / 5 / 6 +

SIXTH FORM / COLLEGE / ON-THE-JOB TRAINING / UNIVERSITY

- **Higher Apprenticeship:** Data Analyst, Online Community Manager, UX Co-ordinator, Junior Interactive Product Designer/Developer, Digital Marketing, Visual Effects, Network Engineer, Cyber Intrusion Analyst
 - **Foundation Degree:** Digital Media Design/ Production, Computing & IT Practice, Web Design
 - **HNC:** Film Production & Digital Media, Creative Media Production, Creative Multimedia & Journalism, **Graphic Design, HNC/D:** Computing
 - **HE Degree:** BA Design for Digital Media, BSc Digital Games Design, Computer Science, MA Digital Media Arts, MSc Computing with Digital Media, BSc Computing
 - **HE Degree Apprenticeship:** Outside Broadcast Engineer, Software Development Technician, Digital Technology Solutions
- (Combines workplace training with study. 1-4 years)

PROGRESSING TO...

CAREERS INCLUDING

App Developer **Web Developer** **Systems Designer** Programmer **Telecomms** Web Designer **UX Designer** Content Manager **Web Consultant** Data Analyst **Systems Administrator** SEO Designer **Games Developer** 3D Modeller **Animator** Digital Marketing Assistant **Senior Software Engineer** Web & Digital Designer **Javascript Developer** Front-end Developer **Back-end Developer** Software Developer **Ruby Developer** Full-stack Developer **Java Developer** Technical Developer **Business Manager** Wifi Installer

TOP REGIONAL EMPLOYERS

American Express **EDF Energy** Brandwatch **Paxton Access** Hastings Direct **iCrossing** Pixeldot **Mohara** Cyclr **Zounou**

FIND OUT MORE

Best Practice People
www.bestpracticepeople.co.uk
Bexhill College
www.bexhillcollege.ac.uk
Creative Process Digital
www.creativeprocessdigital.com
Crossland & Dudson Training
www.cdtraining.co.uk
Dv8 Sussex
www.dv8sussex.com
Greater Brighton Metropolitan College
www.gbmc.ac.uk
Possability People
www.possabilitypeople.org.uk
Sussex Coast College, Hastings
www.sussexcoast.ac.uk
Sussex Downs College
www.sussexdowns.ac.uk
Tempus Training
www.tempustraining.co.uk
University of Brighton
www.brighton.ac.uk
University of Sussex
www.sussex.ac.uk

There are over 1,500 tech, digital media and IT employers in East Sussex. The average UK salary in creative, marketing and digital sectors is £50,663.

